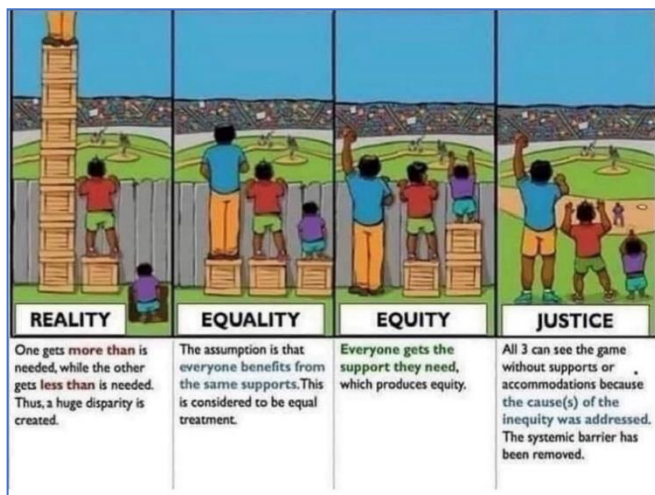


# HEALTH EQUITY MOMENT

Issue 3

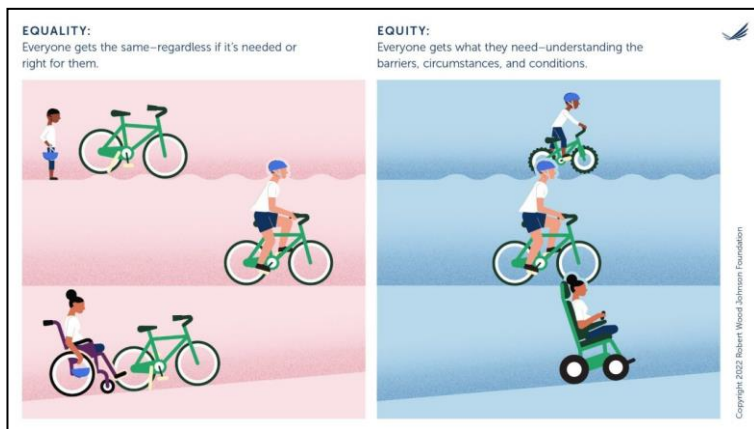


Equity is one of the three pillars of DEI. Yet equity is at the heart of VMG’s Health Equity initiatives. So, let’s look at equity through some educational graphics and videos.

Several equality vs equity graphics have been used in training and are popular on social media to help illustrate the concept of equity.

One you may have seen is of people watching a baseball game from behind a fence. In this illustration, you see examples of equality & equity as well as the reality of resources/access and what a justice approach to barriers might look like.

Another graphic involves people riding bikes. In the equality example, everyone gets the same bike. In the equity example, they get the equipment that fits their individual need.



The CDC has created some helpful video shorts on topics related to Health Equity.



Last month’s *Health Equity Moment* focused on social determinants of health.

This video provides foundational information about how social determinants of health (SDOH), the conditions in which people are born, grow, work, live, and age, influence health outcomes and shape our daily lives. (video length 3 ½ minutes)

[https://www.cdc.gov/healthequity/whatis/videos/Video3-sdoh\\_LowResolution.mp4](https://www.cdc.gov/healthequity/whatis/videos/Video3-sdoh_LowResolution.mp4)

In this 2<sup>nd</sup> video, Dr. Richard Besser, CEO of the Robert Wood Johnson Foundation, speaks about barriers to health equity in the United States. Dr. Besser places particular emphasis on health disparities caused by racism and discrimination. (video length 3 minutes)

<https://youtu.be/iuZ9aS76rLs>

